

## **EDUCATION**

VIRGINIA TECH UNIVERSITY

2016-2020 | Bachelors in Fashion Merchandising and Design | Minor in Marketing

## **EXPERIENCE**

**AUGUST 2023-  
PRESENT** **WIEDERHOEFT**  
*STUDIO ASSISTANT (PART-TIME)*

- Assisting with preparation for upcoming Spring/Summer 2024 show: Night Terror at the Opera, as well as production for existing orders.
- Picking up/dropping off samples and patterns, finding trims and fabrics, communicating with design team and suppliers.
- Sewing embroidery, beading, and closures on garments

**JANUARY 2023-  
PRESENT** **SAUND NYC | NYC**  
*DESIGNER/CONSULTANT*

- Consulted startup brands on design, sourcing, and production.
- Developed sketches, CADs, linesheets, and tech packs for freelance clients.
- Designed and developed women's capsule collection under namesake brand, SAUND, selling made to order pieces.
- Created sketches, CADs, tech packs, and patterns for collection pieces and hand made each style.

**AUGUST 2022-  
JANUARY 2023** **TAILOR VINTAGE | NYC**  
*ASSISTANT DESIGNER*

- Designed men's knits and woven across all product categories including tops, bottoms, outerwear, and performance.
- Created CADs and linesheets for each season and for specific buyers.
- Assisted with fittings and added photographs and comments to tech packs.
- Commented on lab dips, fabrics, and trim submits for development and bulk production and communicated revisions/approvals with factories.
- Reviewed and took specs on samples for production approval.
- Assisted on and styled photoshoots, including fall campaign photoshoot in Norway.
- Worked cross functionally with sales and merchandising to create linesheets, set up showroom for appointments, and participate in trade shows

**AUGUST 2021-  
AUGUST 2022** **INDIGO REIN | NYC**  
*ASSISTANT DESIGNER*

- Designed junior's denim and nondenim bottoms for wholesale and private label.
- Conducted trend research for upcoming seasons.
- Designed CADs and created tech packs.
- Communicated with factories in getting samples produced.
- Managed samples and implemented organizational strategies for our showroom.
- Directed monthly photoshoots and created lookbooks for each season.
- Handled web merchandising and site design for both wholesale and consumer websites.

**JUNE 2021-  
AUGUST 2021** **MINT SHOWROOM | NYC**  
*SHOWROOM INTERN*

- Created selling presentations for buyers such as Revolve and Net-a-Porter detailing data from previous week on each style by our designers.
- Managed showroom samples, kept track of orders, and handled spreadsheets.
- Assisted sales and design team, especially during market, with varying needs from emailing buyers to styling samples from our in house brands.

## **CONTACT**

(757) 779-3671

[hansaund@vt.edu](mailto:hansaund@vt.edu)

[www.hsaundersdesigns.com](http://www.hsaundersdesigns.com)

## **SKILLS**

- Fashion Design
- Sample management
- Communication
- PLM
- Adobe Creative Cloud (Illustrator, Photoshop, Lightroom, InDesign)
- Sewing & patternmaking
- Project management
- Microsoft Office
- CADs & tech packs